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## The Revolution Will Not Be Downloaded: Dissent in the Digital Age (Paperback)

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ELSEVIER SCIENCE TECHNOLOGY, United Kingdom, 2008. Paperback. Condition: New. New.. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This book attacks the often implicit and damaging assumption that everyone is online and that everyone is using online resources within the specified parameters of employers, government and national laws. This book summons a critical Web Studies, asking not only who is using particular applications, but also how and why. This remedial work is required. The concept and label of Web 2.0 is part of a wide-ranging suite of assumptions that offer simple answers to difficult questions. The term captures a desire for online collaboration and the sharing of information, performed most visibly through blogs, podcasts and wikis. Other products that capture the Web 2.0 ideology include Google Maps, Facebook, MySpace and Flickr. Within this framework, websites no long hold information but become a platform to connect applications with users. The business applications have gained the most attention - particularly content syndication - but there are also political initiatives overlaying this project including open communication, the sharing of data and the deep linking of web architecture.



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