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The Global Entrepreneur: How to Create Maximun Personal Wealth in the New Global Economic Era [2nd Edition] (Paperback)

By Ervin Williams

iUniverse, United States, 2005. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.WEALTH CREATING BUSINESS OPPORTUNITIES WHO ARE GLOBAL ENTREPRENEURS? There is a new breed of entrepreneurs today the Global Entrepreneur. They are different from past entrepreneurs; they are completely wired for Information Age businesses, they know how to harness knowledge and technology, and frequently engage a network of global business partners to help operate their international ventures. The Global Entrepreneur understands that the soft assets of knowledge and technology are greater creators of wealth than hard assets such as land, equipment, factories and mines. They realize the management models and organizational paradigms of the Industrial Era are giving way to a fresh appreciation of virtualization, strategic alliances, empowerment of individuals, and a new understanding that plentitude creates wealth. What is really new is that Global Entrepreneurs frequently use virtual organizations, virtual products, and micro-virtual manufacturing processes to develop efficient global ventures. They are strongly motivated towards creating a global enterprise for generating substantial personal wealth. WHO SHOULD BUY THIS BOOK? There are three individual groups who will substantially benefit from reading this book. Nascent Entrepreneurs. These are individuals who are thinking about owning a...



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