



Companies and Banks Financial Strength and Weaknesses at a Glance (Paperback)

By Martin Zumbuehl

iUniverse, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The book s 1st part explains the method how to receive quickly reliable financial data to see at a glance strength and weaknesses of companies. To achieve this goal good Knowledge of the bookkeeping is essential shown in segment II Bookkeeping as Control and Management Instrument . Segment III, Financial Instruments explains which instruments are used to finance buying and delivering of goods. Segment IV Illustrates how the companies ratios of the liquidity, profitability and liquidity must be calculated and rated by points. Thus six international, three Thai and four Eastern European companies were rated and evaluated. The max. 1.500 points or 100 no company can reach but 80 -90 is still very good but below 40 -50 is a case for the watch list. Segment V Losing Money due to bad Management is confirmed by the bankruptcies of the Swiss companies Swissair and Interdiscount.The book s 2nd part explains the further developed quantum research after Oct. 1991 when hundreds Swiss local and regional banks were closed, merged or taken over. By rating the key financial ratios with high and low points no...



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