



## Lessons Learned in Project Management: 140 Tips in 140 Words or Less

By John A Estrella PhD

Createspace, United States, 2010. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.About a year ago, I woke up at 4:30 A.M. and could not get back to sleep because a Twitter-inspired book concept kept swirling around in my head. Twitter, as you may know, is a social networking and microblogging service that allows its users to send text messages (tweets) of 140 characters or fewer. The popularity of Twitter provides a clue that brevity is an increasingly preferred characteristic of information. Based on the Twitter concept, I reasoned that if experienced project managers could come up with 140 tips, each in 140 words or less, that would constitute a concise body of knowledge useful for all project managers. That day, I sent e-mails to my friends, colleagues, Twitter followers, Facebook friends, and LinkedIn connections, asking them each to contribute one tip to be included in this book. Within hours, practical project management tips started coming in. I received tips from project managers in Canada, the United States, South Africa, Poland, the United Kingdom, Argentina, the Cayman Islands, Australia, Brazil, India and other countries. In about eight months, I was...



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