



Happy Customers Faster Cash USA Chapters

By Michael C Dennis, Marcel Wiedenbrugge, Cliff Wynn

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The process of doing business well is in essence a matter of meeting expectations and of good communication with your customers. Getting paid on time strongly relates to levels of customer satisfaction, hence customer relationship management. If you already own the full version of Happy Customers Faster Cash, but you are interested in how credit management or financial customer relationship management works in the United States, then this book is for you. In three chapters, you will learn the ins and outs of (B2B) credit risk management in the United States. As a bonus, you will receive a chapter listing 12 commonly used excuses for late payment and how to deal with them more effectively. These chapters are written by seasoned credit professionals, who have had their business boots on the ground for many years. This book is part of an international series. Currently the following country editions are available; Belgium, Eastern Europe, India, Ireland and the United States. Quotes from the full version: The authors have put together an excellent resource for the modern...



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