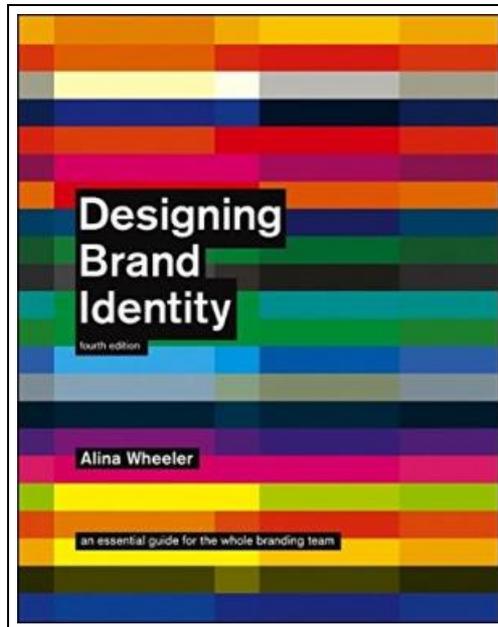


Designing Brand Identity: An Essential Guide for the Whole Branding Team



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