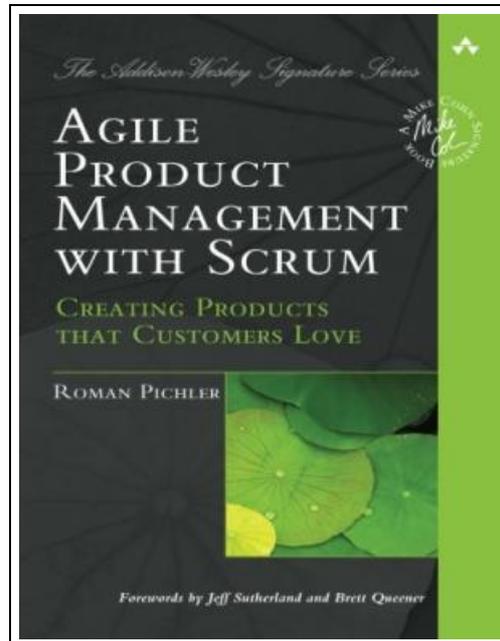


Agile Product Management with Scrum: Creating Products that Customers Love (Addison-Wesley Signature Series (Cohn))



Filesize: 9.53 MB

Reviews

Comprehensive guide for publication enthusiasts. I could possibly comprehend every thing out of this created e book. I am just quickly can get a enjoyment of reading through a created publication.

(Shayne Feeney)

AGILE PRODUCT MANAGEMENT WITH SCRUM: CREATING PRODUCTS THAT CUSTOMERS LOVE (ADDISON-WESLEY SIGNATURE SERIES (COHN))

[DOWNLOAD](#)

Addison-Wesley Professional. Paperback. Book Condition: New. Paperback. 160 pages. The First Guide to Scrum-Based Agile Product Management In Agile Product Management with Scrum, leading Scrum consultant Roman Pichler uses real-world examples to demonstrate how product owners can create successful products with Scrum. He describes a broad range of agile product management practices, including making agile product discovery work, taking advantage of emergent requirements, creating the minimal marketable product, leveraging early customer feedback, and working closely with the development team. Benefitting from Pichlers extensive experience, youll learn how Scrum product ownership differs from traditional product management and how to avoid and overcome the common challenges that Scrum product owners face. Coverage includes Understanding the product owners role: what product owners do, how they do it, and the surprising implications Envisioning the product: creating a compelling product vision to galvanize and guide the team and stakeholders Grooming the product backlog: managing the product backlog effectively even for the most complex products Planning the release: bringing clarity to scheduling, budgeting, and functionality decisions Collaborating in sprint meetings: understanding the product owners role in sprint meetings, including the dos and donts Transitioning into product ownership: succeeding as a product owner and establishing the role in the enterprise This book is an indispensable resource for anyone who works as a product owner, or expects to do so, as well as executives and coaches interested in establishing agile product management. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

-  [Read Agile Product Management with Scrum: Creating Products that Customers Love \(Addison-Wesley Signature Series \(Cohn\)\) Online](#)
-  [Download PDF Agile Product Management with Scrum: Creating Products that Customers Love \(Addison-Wesley Signature Series \(Cohn\)\)](#)

You May Also Like



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn DR Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This book is about my cousin, Billy a guy who taught me a lot over the years and who...

[Download eBook »](#)



Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values

Summer Fit Learning. Paperback. Book Condition: New. Paperback. 160 pages. Dimensions: 10.6in. x 8.3in. x 0.5in. Summer Fit Activity Books move summer learning beyond academics to also prepare children physically and socially for the grade ahead....

[Download eBook »](#)



The Day I Forgot to Pray

Tate Publishing. Paperback. Book Condition: New. Paperback. 28 pages. Dimensions: 8.7in. x 5.8in. x 0.3in. Alexis is an ordinary five-year-old who likes to run and play in the sandbox. On her first day of Kindergarten, she...

[Download eBook »](#)



DK Readers Animal Hospital Level 2 Beginning to Read Alone

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.9in. x 5.8in. x 0.1in. This Level 2 book is appropriate for children who are beginning to read alone. When Jack and Luke take an injured...

[Download eBook »](#)



DK Readers Day at Greenhill Farm Level 1 Beginning to Read

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in. This Level 1 book is appropriate for children who are just beginning to read. When the rooster crows, Greenhill Farm springs...

[Download eBook »](#)